SkillPointe
FOR EMPLOYERS

THE SKILLED WORKFORCE GROWTH SOLUTION

The only platform focused on helping employers close the skills gap.

- Promote work-based learning
- Grow skilled talent supply
- Improve workforce diversity*
- Access proprietary data
- Get started fast and easy

***60% Female Audience**

THE HOME DEPOT · Cummins · Schneider Electric · NETJETS · LINCOLN ELECTRIC

""We are excited to work with SkillPointe. At Cummins, our service industry is constant and we're always looking for tools, such as SkillPointe, to help us build a strong candidate pool of qualified Service Technicians."

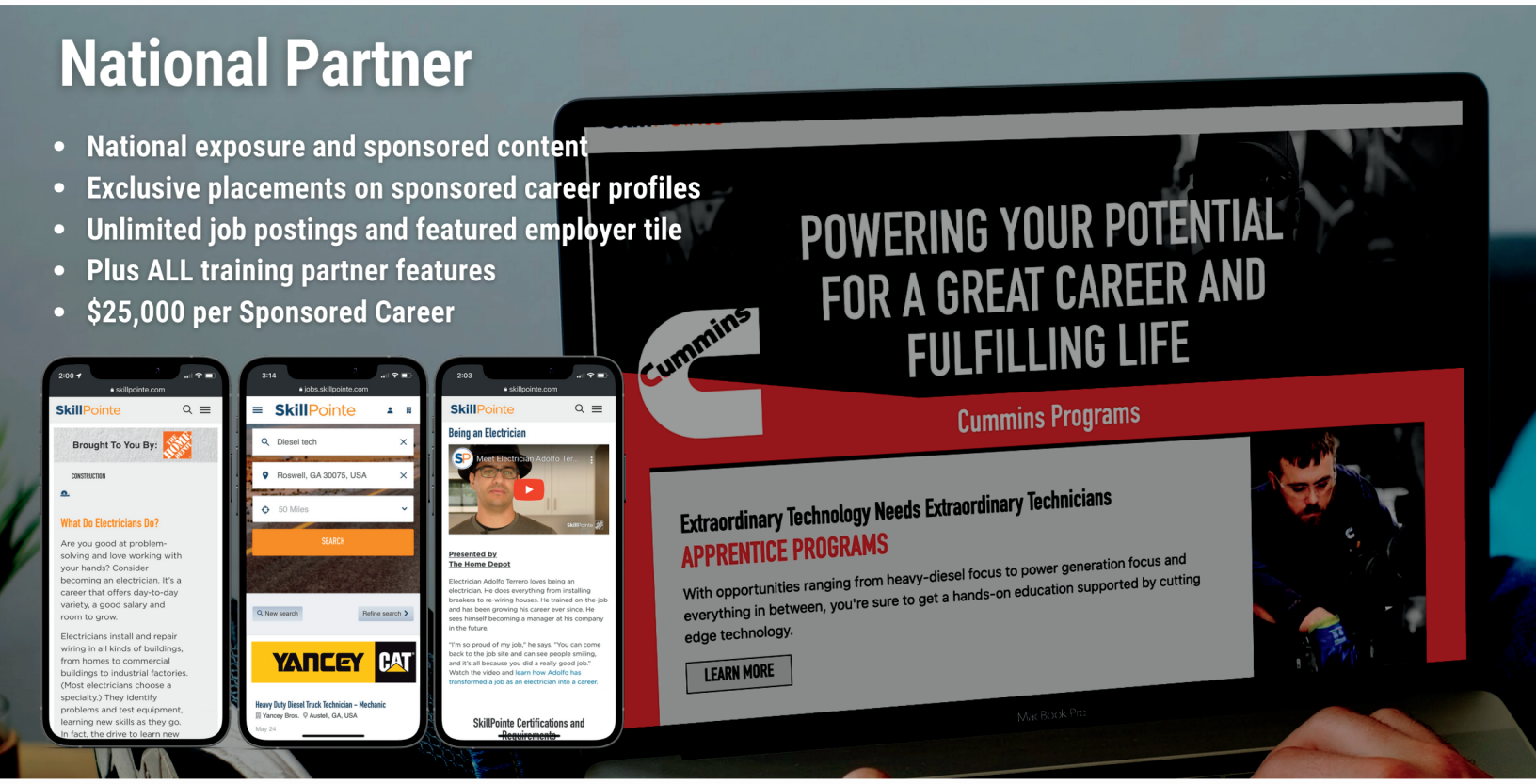
BethAnn Weaver
Talent Acquisition Leader, North America
Cummins

Art Oleszczuk
art@skillpointe.com

Unique, Exclusive and Flexible Partner Options

National Partner

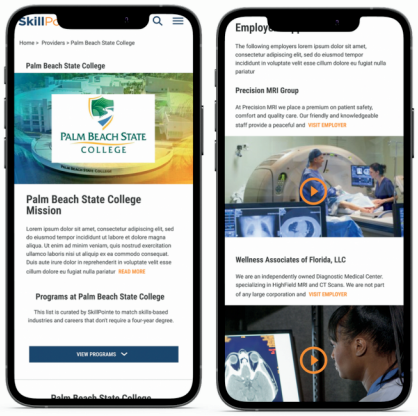
- National exposure and sponsored content
- Exclusive placements on sponsored career profiles
- Unlimited job postings and featured employer tile
- Plus ALL training partner features
- $25,000 per Sponsored Career



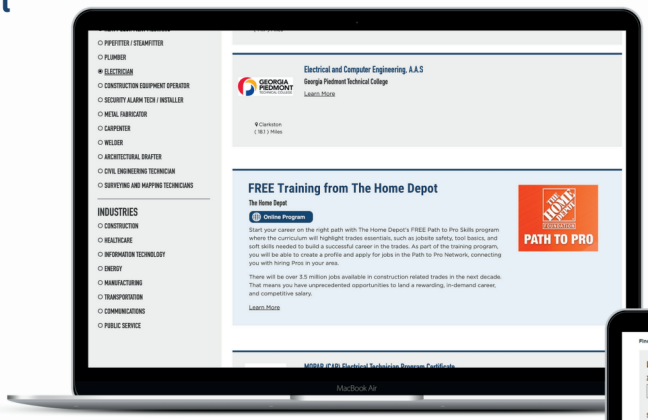
Local Training Partner

- Training Provider Profile Page
- Training Listings Promoting Work-Learn Programs
- Featured Ads in Training Search Results
- $10,000 per Market

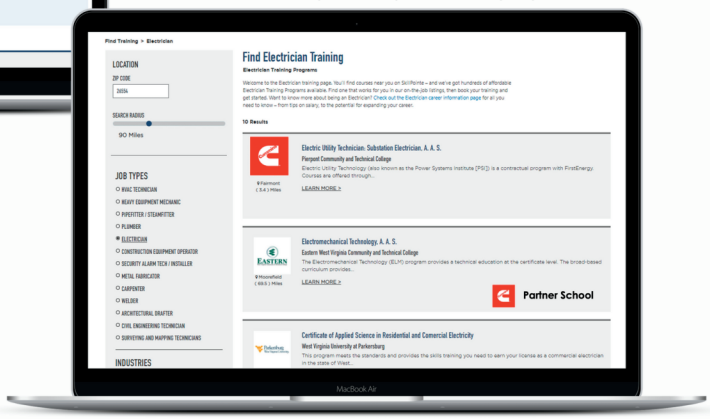
Training Provider Profile Page (partial view)



Featured Ad Example



Training Listing and Badging Example



College Sponsor

- Badging on College's Training Program Listings
- Badging on College's Profile Page
- $2,500 per College

SkillPointe

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